

Wellness · Whole-Food Nutrition ·
Cat Enrichment · Everyday Care

志飛企業 
Zhifei Enterprise Co., Ltd.



Contact us



Fax: 02-28853373



E-mail: zhi.fei@msa.hinet.net

Online shop



<https://www.munmunpet.com/>

Follow us



@munmun_loveyourpet

ZHIFEI

10F., Sec. 2, Hangzhou S. Rd.,
Jhongjheng Dist., Taipei City 100, Taiwan (R.O.C.)



Better Products. Better Lives for Pets.

Better Products. Better Lives for Pets.

OUR STORY

30 Years, Beginning with a Passion for Dogs

ZHIFEI's story began nearly 30 years ago with our founder, **STEVE** experience in breeding and raising competition dogs led him into the pet industry, where he developed a strong interest in pet food and supplies.

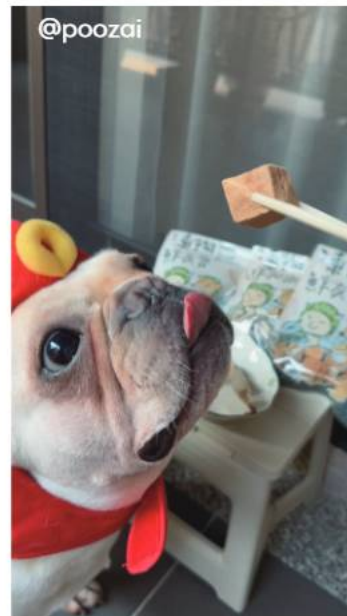


FROM DISTRIBUTION TO OUR OWN BRANDS

To discover better products for pets, **STEVE** began visiting international pet trade shows and introduced selected overseas pet food and supplies to Taiwan.



Building on decades of experience in the pet industry, **ZHIFEI** expanded from international brand distribution into developing its own brands, including **Petlance+** (毛孩專科) and **Freeze Dried Reunion** (凍物鮮友會), offering products created around the everyday needs of pets and their owners.



Pet Breeze



36 POOP BAGS

72 POOP BAGS

144 POOP BAGS

216 POOP BAGS

324 POOP BAGS

350 POOP BAGS

Made with 70% PCR recycled plastic.
Thick, durable and easy-tear, with
multiple retail-ready pack formats.

Good Catnip



Premium catnip grown in high-latitude farms in Canada.

Fine Cut

Multi-ground for a richer aroma



360ML



100ML



25ML



Base Cut

High in fiber for better digestion



360ML



100ML



25ML



Product catalog

Petlance+



Freeze Dried Reunion



100% Whole Meat Protein Selection



95% MEAT CONTENT
Mousee



95% MEAT CONTENT
SOUP

Pet Breeze



GGood Catnip





We together, live better

95% MEAT CONTENT

HIGH PALATABILITY WITH HYDROLYZED PROTEIN

Mousee & MEAT SERIES(85g)

FOR CATS WHO LOVE TO LICK

Smooth and fine mousee texture

designed for cats that prefer

licking rather than chewing.



Chicken x Tuna (85g)

Mousee

Calories 66.7 kcal / 100g

Ingredients

Chicken, Tuna, Egg Yolk Powder, Deep-Sea Salmon Oil, Hydrolyzed Vegetable Protein, Amino Acid B-Complex Yeast, Calcium Carbonate, Bonito Flakes, Organic Kelp, Konjac Powder, Yeast Powder, Taurine, Squid Powder, Multi-Vitamins, Multi-Minerals, Cranberry Extract

Guaranteed Analysis

Moisture	84.50%	Calcium	0.13%
Crude Protein	12.90%	Phosphorus	0.11%
Crude Fat	1.60%	Sodium	0.14%
Crude Ash	0.80%	Dietary Fiber	0.10%
Carbohydrate	0.50%		



Pure Tuna (85g)

Mousee

Calories 66.7 kcal / 100g

Ingredients

Tuna, Egg Yolk Powder, Deep-Sea Salmon Oil, Hydrolyzed Vegetable Protein, Amino Acid B-Complex Yeast, Calcium Carbonate, Bonito Flakes, Organic Kelp, Konjac Powder, Yeast Powder, Taurine, Squid Powder, Multi-Vitamin, Multi-Mineral, Cranberry Extract

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Crude Fat	1.60%	Sodium	0.14%
Crude Ash	0.80%	Dietary Fiber	0.10%
Carbohydrate	0.50%		



Pure Chicken (85g)

Mousee

Calories 76kcal / 100g

Ingredients

Chicken, Egg Yolk Powder, Deep-Sea Salmon Oil, Hydrolyzed Vegetable Protein, Amino Acid B-Complex Yeast, Calcium Carbonate, Bonito Flakes, Organic Kelp, Konjac Powder, Yeast Powder, Taurine, Squid Powder, Multi-Vitamins, Multi-Minerals, Cranberry Extract

Guaranteed Analysis

Moisture	83.60%	Calcium	0.13%
Crude Protein	12.40%	Phosphorus	0.12%
Crude Fat	2.60%	Sodium	0.15%
Crude Ash	0.70%	Dietary Fiber	0.10%
Carbohydrate	0.80%		



Tuna x Salmon (85g)

Mousee

Calories 67.9 kcal / 100g

Ingredients

Tuna, Salmon, Egg Yolk Powder, Deep-Sea Salmon Oil, Hydrolyzed Vegetable Protein, Amino Acid B-Complex Yeast, Calcium Carbonate, Bonito Flakes, Organic Kelp, Konjac Powder, Yeast Powder, Taurine, Squid Powder, Multi-Vitamins, Multi-Minerals, Cranberry Extract

Guaranteed Analysis

Moisture	84.20%	Calcium	0.13%
Crude Protein	12.90%	Phosphorus	0.11%
Crude Fat	1.60%	Sodium	0.14%
Crude Ash	0.80%	Dietary Fiber	0.10%
Carbohydrate	0.50%		

95% MEAT CONTENT

HIGH PALATABILITY WITH HYDROLYZED PROTEIN

Soup & MEAT SERIES(85g)

REAL MEAT SHREDS &

CHUNKS FOR CATS WHO LOVE TO BITE

Unlike the mousse series, the broth series contains visible meat shreds and meat chunks, giving cats a more satisfying biting and chewing experience.



Chicken x Tuna (85g)

Soup

Calories 66.7 kcal / 100g

Ingredients

Chicken, Tuna, Egg Yolk Powder, Deep-Sea Salmon Oil, Hydrolyzed Vegetable Protein, Amino Acid B-Complex Yeast, Calcium Carbonate, Bonito Flakes, Organic Kelp, Konjac Powder, Yeast Powder, Taurine, Squid Powder, Multi-Vitamins, Multi-Minerals, Cranberry Extract

Guaranteed Analysis

Moisture	84.50%	Calcium	0.13%
Crude Protein	12.90%	Phosphorus	0.11%
Crude Fat	1.60%	Sodium	0.14%
Crude Ash	0.80%	Dietary Fiber	0.10%
Carbohydrate	0.50%		



Pure Tuna (85g)

Soup

Calories 66.7 kcal / 100g

Ingredients

Tuna, Egg Yolk Powder, Deep-Sea Salmon Oil, Hydrolyzed Vegetable Protein, Amino Acid B-Complex Yeast, Calcium Carbonate, Bonito Flakes, Organic Kelp, Konjac Powder, Yeast Powder, Taurine, Squid Powder, Multi-Vitamin, Multi-Mineral, Cranberry Extract

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Crude Protein	12.60%	Phosphorus	0.11%
Crude Fat	1.60%	Sodium	0.14%
Crude Ash	0.80%	Dietary Fiber	0.10%
Carbohydrate	0.50%		



Pure Chicken (85g)

Soup

Calories 76kcal / 100g

Ingredients

Chicken, Egg Yolk Powder, Deep-Sea Salmon Oil, Hydrolyzed Vegetable Protein, Amino Acid B-Complex Yeast, Calcium Carbonate, Bonito Flakes, Organic Kelp, Konjac Powder, Yeast Powder, Taurine, Squid Powder, Multi-Vitamins, Multi-Minerals, Cranberry Extract

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Carbohydrate	0.80%		



Tuna x Salmon (85g)

Soup

Calories 67.9 kcal / 100g

Ingredients

Tuna, Salmon, Egg Yolk Powder, Deep-Sea Salmon Oil, Hydrolyzed Vegetable Protein, Amino Acid B-Complex Yeast, Calcium Carbonate, Bonito Flakes, Organic Kelp, Konjac Powder, Yeast Powder, Taurine, Squid Powder, Multi-Vitamins, Multi-Minerals, Cranberry Extract

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Crude Fat	1.60%	Sodium	0.14%
Crude Ash	0.80%	Dietary Fiber	0.10%
Carbohydrate	0.50%		



Petlance+ was launched in 2021, with its brand philosophy inspired by "Pet + Balance."

We believe that quality daily supplementation can help pets maintain their health and well-being. Using ingredients from leading international suppliers and multi-ingredient formulas tailored to different health needs. We make daily supplementation easier for pets and their owners, supporting pets throughout every stage of life.



WHY PETLANCE+ | Brand Features

Expert-Led Development



Veterinary and nutritional perspectives

Easy Daily Feeding



Excellent palatability



Functional Ingredients

Patented and functional ingredients



Broad Wellness Coverage

Digestive • hairball • joint • eye
dental • immunity and more

Functional nutrition for everyday pet health.



COLOSTRUM & LYSINE POWDER 30 g Colostrum + L-Lysine Daily Nutritional Support

Key Benefits

- Supports normal immune function
- Provides nutritional support with colostrum
- Provides supplemental L-Lysine
- Supports daily vitality and physical condition
- Suitable for kittens, senior cats and cats requiring extra nutritional support

Ingredients

Maltodextrin, L-lysine hydrochloride, yeast extract, oat powder containing β -glucan, beef liver extract powder, taurine, brewer's yeast fermentation product, purple coneflower extract, colostrum powder, silicon dioxide, magnesium stearate.

Energy 3.2 kcal

Protein 0.3 g

Nutritional Analysis

Total Fat 0.01 g

Saturated Fat 0 g

Trans Fat 0 g

Total Carbohydrate 0.6 g

Sugars 0.01 g

Sodium 2 mg

Feeding Instructions & Dosage



CAT IMMUNITY BOOST 30 Sachets ImmuUp Functional Formula

Key Benefits

- Nutritional Support for Pets with Cancer
- Supports normal immune function
- Helps maintain immune-cell activity
- Provides nutritional support during recovery
- Suitable for senior or physically weaker cats

Ingredients

Fructooligosaccharides, algal oil powder, lysine, maltodextrin, ImmuUp bacterial blend, vitamin E, meat powder, patented U.S. yeast cell wall extract containing β -glucan, heat-inactivated lactic acid bacteria.

Energy 5.3 kcal

Protein 0.4 g

Nutritional Analysis

Total Fat 0.1 g

Saturated Fat 0 g

Trans Fat 0 g

Total Carbohydrate 0.9 g

Sugars 0.1 g

Dietary Fiber 0 g

Sodium 2.1 mg

Feeding Instructions & Dosage



MEAT Soup

MEAT Mousse



TWO TEXTURES FOR DIFFERENT EATING PREFERENCES



FUNCTIONAL NUTRITION IN EVERY CAN
Powered by PETLANCE+ Functional Nutrition

Freeze Dried Reunion not only pursues a high meat content of 95%, but also integrates the functional health concepts of PETLANCE+ into our staple canned food. Every can is enriched with PETLANCE+ Fish Oil Powder, Dental Powder, and Cranberry—providing daily nutritional support for your cat's coat, oral health, and urinary system with every meal.

FISH OIL POWDER



CRANBERRY



DENTAL CARE POWDER



ISO 22000 & HACCP Certified Facility
Produced in a facility managed under
ISO 22000 food-safety and HACCP systems.

Why Hydration Matters



- Helps increase daily moisture intake
- Provides hydration naturally through food
- Particularly suitable for cats that drink less water
- Supports everyday urinary wellness

Nutritional Analysis



Main Ingredient:
Premium Chicken Breast
Nutritional Analysis (per 30 g)
Calories: 130.0 kcal
- Crude Protein: 84.75%
- Crude Fat: 9.03%
- Minerals: 0.17%
- Ash: 3.87%
- Carbohydrates: 2.18%



Main Ingredient:
Premium South American Diced Beef
(Free from Clenbuterol)
Nutritional Analysis (per 30 g)
- Calories: 153 kcal
- Crude Protein: 67.3%
- Crude Fat: 23.5%
- Minerals: 0.8%
- Ash: 3.3%
- Carbohydrates: 2.6%



Main Ingredient:
Premium New Zealand Venison
Nutritional Analysis (per 30 g)
Calories: 129.7 kcal
- Crude Protein: 80.1%
- Crude Fat: 11.6%
- Minerals: 2.0%
- Ash: 4.6%
- Carbohydrates: 1.4%



Main Ingredient:
Premium Mahi-Mahi
Nutritional Analysis (per 30 g)
Calories: 117.04 kcal
- Crude Protein: 91.17%
- Crude Fat: 3.89%
- Minerals: 0.89%
- Ash: 4.95%
- Carbohydrates: 0.00%



Main Ingredient:
Premium Taiwanese Milkfish Fillet
Nutritional Analysis (per 30 g)
Calories: 136.1 kcal
- Crude Protein: 82.07%
- Crude Fat: 9.11%
- Minerals: 2.62%
- Ash: 4.09%
- Carbohydrates: 1.88%



Main Ingredient:
Premium Mahi-Mahi
Nutritional Analysis (per 30 g)
Calories: 117.04 kcal
- Crude Protein: 91.17%
- Crude Fat: 3.89%
- Minerals: 0.89%
- Ash: 4.95%
- Carbohydrates: 0.00%



Main Ingredient:
Jumbo Roe-Filled Capelin
Nutritional Analysis (per 30 g)
Calories: 139.8 kcal
- Crude Protein: 70.45%
- Crude Fat: 20.35%
- Minerals: 0.1%
- Ash: 6%
- Carbohydrates: 0.2%



Main Ingredient:
Premium Taiwanese Baby Squid
Nutritional Analysis (per 30 g)
Calories: 150.0 kcal
- Protein: 30.3 g
- Fat: 2.3 g
- Carbohydrates: 3.6 g
- Sodium: 317.0 mg
- Vitamin E: 1.81 mg



Main Ingredient:
Premium Taiwanese Shrimp
Nutritional Analysis (per 20 g)
Calories: 130.0 kcal
- Crude Protein: 84.75%
- Crude Fat: 9.03%
- Minerals: 0.17%
- Ash: 3.87%
- Carbohydrates: 2.18%



Shelf Life: 18 months

HAIRBALL RELIEF POWDER(Wheatgrass)30 Sachets 18 Digestive Enzymes

Key Benefits

- Helps promote natural hairball elimination
- Helps reduce hairball-related vomiting
- Supports digestion of food mixed with swallowed hair
- Supports gastrointestinal health

Ingredients:

Psyllium Husk, Chicory Fiber, Wheatgrass Powder, n-zimes® Digestive Enzyme Blend (Maltodextrin, Amylase, Phytase, Glucoamylase, Neutral Protease, Bromelain, Protease 4.5, Invertase, Protease, Hemicellulase, Pectinase, Alpha-Galactosidase, Protease AM, Lipase, Peptidase, Lactase, Protease 6.0, Starch-Degrading Enzyme, Cellulase AN).



Calories: 1 kcal

Crude Protein: 0 g

Crude Fat: 0 g

Saturated Fat: 0 g

Carbohydrates: 1.6 g

Sugars: 0 g

Sodium: 1.7 mg

Nutritional Analysis

Trans Fat: 0 g

Dietary Fiber: 1.5 g

Feeding Instructions & Dosage



<5kg	>5kg
1	2

CLEANING TOOTH POWDER FOR CATS AND DOG | 20G 40G 180G



More than 80% of cats and dogs develop oral issues by the age of three. Neglecting these problems may lead to tooth extraction, gingivitis, and other illnesses

Helps improve bad breath
 Supports daily oral hygiene
 Helps reduce plaque and tartar accumulation
 Easy daily feeding
 Makes daily dental care easier for pet owners



Nutritional Analysis

Energy 0.1 kcal / 22.6 kcal
 Protein 0 g / 1.5 g
 Total Fat 0 g / 0.1 g
 Saturated Fat 0 g / 0 g
 Trans Fat 0 g / 0 g
 Total Carbohydrate 0.1 g / 28.3 g
 Sugars 0 g / 3.2 g
 Dietary Fiber 0.1 g / 24.4 g
 Sodium 0.8 mg / 197 mg

Nutritional Analysis

Energy 0.1 kcal / 22.6 kcal
 Protein 0 g / 1.5 g
 Total Fat 0 g / 0.1 g
 Saturated Fat 0 g / 0 g
 Trans Fat 0 g / 0 g
 Total Carbohydrate 0.1 g / 28.3 g
 Sugars 0 g / 3.2 g
 Dietary Fiber 0.1 g / 24.4 g
 Sodium 0.8 mg / 197 mg

Ingredients:

Patented Australian brown seaweed powder, protease, Lactobacillus reuteri, Lactobacillus paracasei, Lactobacillus plantarum, omegranate extract.

Feeding Instructions & Dosage



(1 scoop = 1.2 g)



<10kg	10-20kg	>20kg
1/3 scoop	2/3 scoop	1 scoop

Protein Selection

1. Chicken
2. Beef
3. Venison
4. Mahi-Mahi
5. Milkfish
6. Ribbonfish
7. Capelin
8. Squid
9. Shrimp



-70° C Freeze-Dried Technology
 Helps retain natural aroma, texture and nutritional value.

Product Philosophy 產品特色



100%
Whole Meat



No
unnecessary fillers



No
Preservatives



No
Artificial Flavoring



3 WAYS TO SERVE

1. Feed Whole
2. Crumble as a Topper
3. Rehydrate

FREEZE DRIED REUNION Whole Ingredients Pets Can Recognize.



FREEZE DRIED REUNION focuses on simple, recognizable animal proteins and minimally processed nutrition.

From 100% whole-meat freeze-dried treats to high-meat complete cat food, the brand combines ingredient transparency, strong palatability and convenient everyday feeding.



REFINED FISH OIL POWDER 30 Sachets Omega-3(EPA+DHA) Microencapsulation Technology

Key Benefits

- Supports skin and coat health
- Supports cardiovascular health
- Provides Omega-3 fatty acids including EPA and DHA
- Powder format for easy mixing with dry or wet food
- Microencapsulation helps protect freshness



Ingredients

Patented microencapsulated fish oil powder (refined tuna oil, dextrose monohydrate, dried glucose syrup, soy lecithin, sodium caseinate, vitamin C, mixed tocopherols [vitamin E]).



Nutritional Analysis		
Calories 9.3 kcal	Omega-3 270 mg	
Protein 0.2 g	Total Fat 0.7 g	Saturated Fat 0.2 g
Trans Fat 0 g	Total Carbohydrates 0.5 g	
Total Sugars 0.2 g	Dietary Fiber 0 g	Sodium 1.2.2 mg

Feeding Instructions & Dosage

	<5kg	5-10kg	>10kg
	1	2	3
	< 10 kg	>10kg	>20kg
	1	2	3

CARDIO CARE SUPPORT POWDER 30 Sachets Daily Cardiovascular & Heart Health Support

Key Benefits

- Supports normal heart function
- Supports cardiovascular health
- Helps maintain healthy circulation
- Supports daily energy and vitality
- Suitable for senior pets requiring additional heart support



Ingredients

Patented corn-derived soluble fiber, maltodextrin, chicken powder, taurine, yeast extract, microcrystalline α -cellulose, patented applepeel powder, patented beef liver extract powder, patented trans-resveratrol, silicon dioxide, magnesium stearate, patented reduced coenzyme Q10 blend, microencapsulated L-carnitine powder, vitamin E preparation, magnesium bisglycinate.

Nutritional Analysis		
Energy 2.8 kcal	Protein 0.1 g	
Total Fat 0.04 g	Saturated Fat 0 g	Trans Fat 0 g
Total Carbohydrate 0.6 g	Sugars 0.01 g	
Sodium 9 mg		

Feeding Instructions & Dosage

	<10kg	>10kg	>20kg
	1	2	3
	1	2	3

PROBIOTICS & PREBIOTICS 30 Sachets

5 Billion CFU & 5 Probiotic Strains & 18 Digestive Enzymes



Key Benefits

- Helps maintain healthy intestinal flora
- Supports digestion and nutrient absorption
- Supports normal bowel function
- Suitable for pets with sensitive digestive systems
- Supports overall immune health through digestive wellness

Ingredients

Soluble Dietary Fiber, Chicory Fiber, Fructooligosaccharides, ARL2 Dog & Cat Probiotic Blend, n-zimes® Digestive Enzyme Blend (Maltodextrin, Amylase, Phytase, Glucoamylase, Neutral Protease, Bromelain, Protease 4.5, Invertase, Protease, Hemicellulase, Pectinase, Alpha-Galactosidase, Protease AM, Lipase, Peptidase, Lactase, Protease 6.0, Starch-Degrading Enzyme, Cellulase AN).

Calories: 1 kcal
Crude Protein: 0 g
Crude Fat: 0 g
Saturated Fat: 0 g
Carbohydrates: 1.6 g
Dietary Fiber: 1.5 g

Nutritional Analysis

Trans Fat: 0 g
Sugars: 0 g
Sodium: 1.7 mg

Feeding Instructions & Dosage



PET JOINT UC-II COMPLEX SUPPLEMENT 30 / 60 Capsules

UC-II® Undenatured Type II Collagen & Rooster-Comb Hyaluronic Acid



Key Benefits

- Supports joint cartilage health
- Helps maintain synovial fluid and joint lubrication
- Improves daily mobility and flexibility
- Supports long-term joint maintenance
- Suitable for senior pets and highly active dogs & cats

Ingredients

Green-lipped mussel extract, methylsulfonylmethane (MSM), vitamin C, patented U.S. -manufactured undenatured type II collagen (UC-II), 10 mg; Spanish chicken comb extract providing 4.5 mg of hyaluronic acid

Energy 0.4 kcal
Total Fat 0 g
Total Carbohydrate 0 g
Sodium 0.3 mg

Protein 0 g
Saturated Fat 0 g
Sugars 0 g

Nutritional Analysis

Trans Fat 0 g
Dietary Fiber 0 g

Feeding Instructions & Dosage



CALM & URINARY SUPPORT POWDER 30 Sachets

Emotional Wellness + Urinary Tract Support



Key Benefits

- Supports emotional balance and relaxation
- Helps pets adapt to environmental stress
- Supports urinary tract health
- Supports normal bladder and urinary function
- Provides dual emotional and urinary wellness support

Ingredients

N-acetyl-D-glucosamine, yeast extract, patented corn-derived soluble fiber, bonito powder, cranberry extract, microcrystalline α-cellulose, patented liposomal banana extract powder (banana extract powder, maltodextrin, soy lecithin), D-mannose, L-theanine, gamma-aminobutyric acid (GABA), silicon dioxide, magnesium stearate, patented casein hydrolysate, patented Lactobacillus acidophilus.

Energy 3.3 kcal
Total Fat 0.02 g
Total Carbohydrate 0.7 g
Sodium 4 mg

Nutritional Analysis

Protein 0.2 g
Saturated Fat 0 g
Sugars 0.01 g

Feeding Instructions & Dosage



CRYSTAL EYE SUPPLEMENT 30 / 60 Capsules

Bilberry & Lutein Ester & Goji Berry & L-Lysine & Vitamin E



Key Benefits

- Supports eye health and visual wellness
- Helps improve tear-stain appearance
- Provides antioxidant nutritional support
- Helps maintain bright and healthy-looking eyes
- Suitable for daily long-term eye care

Ingredients

Lysine, marigold extract containing esterified lutein, vitamin E, lactose, patented U.S. bilberry extract containing anthocyanins, goji berry extract powder, meat powder (porcine origin).

Energy 0.5 kcal
Total Fat 0 g
Total Carbohydrate 0.2 g
Dietary Fiber 0 g

Protein 0.1 g
Saturated Fat 0 g
Sugars 0.1 g
Sodium 0.4 mg

Nutritional Analysis

Feeding Instructions & Dosage

